



AMENDMENT TRANSMITTAL LETTER

Docket No.
SONY 3.0-030

Application No.
09/785,095

Filing Date
February 16, 2001

Examiner
J. L. Young

Art Unit
3622

Applicant(s): Paul H. Feinberg

Invention: SYSTEM AND METHOD FOR PROVIDING CUSTOMIZED ADVERTISEMENTS OVER A NETWORK

TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED

	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate	
Total Claims	48	- 48 =		x	
Independent Claims	5	- 5 =		x	
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					
Other fee (please specify):					
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:					0.00

Large Entity

Small Entity

No additional fee is required for this amendment.

Please charge Deposit Account No. _____ in the amount of \$ _____.
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Payment by credit card. Form PTO-2038 is attached.

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Dated: July 7, 2005

Raymond B. Churchill, Jr.
Attorney Reg. No.: 44,617

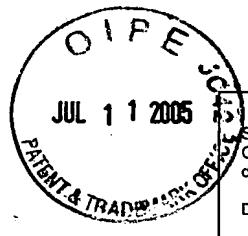
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(Raymond B. Churchill, Jr.)

Docket No.: SONY 3.0-030
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Paul H. Feinberg

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Application No.: 09/785,095

: Group Art Unit: 3622

Filed: February 16, 2001

: Examiner: J. L. Young

For: SYSTEM AND METHOD FOR PROVIDING
CUSTOMIZED ADVERTISEMENTS OVER A
NETWORK

:

:

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Dear Sir:

In response to the official action mailed April 7, 2005, Applicant submits the following amendments and remarks.